



Meeting: Youth & Family Services/Access to ATOD Subcommittee Mtg.

Date/Time: 1.11.12, noon to 1:PM

**Kalamazoo County Substance Abuse Task Force
Minutes**

Present: Tonya Collins (YS), Yvette Harrison (LE), Adiah Jones (G), Julia Majka (G), Brandan Mitchell (G), Chuck Spence (O), Pam Stinchcomb (YS)

Sector Key – Y=Youth, P=Parent, B=Business, M=Media, S=School, YS= Youth Serving Organization, LE=Law Enforcement, RF=Religious/Fraternal, CV=Civic/Volunteer Group, HP= Healthcare Professional, G= State/local Government, O=Other Organization

Item	Discussion	Action
<p>Review of December 14, 2011 Meeting</p>	<ul style="list-style-type: none"> • At December meeting it was decided by the group that our subcommittee would begin 2012 by reviewing the Parents Who Host (PWH) campaign in January as well begin the planning stages of the Healthcare Forum and really concentrate our efforts in this area. • The group would like to keep all of the activities that were included in the 2011 PWH campaign. • We discussed that it was important to be creative this year and make enhancements to the PWH campaign that would 	<ul style="list-style-type: none"> • Ideas to follow up on for enhancing the PWH campaign at the February 8, 2012 meeting: <ul style="list-style-type: none"> ○ Have booths at parent/teacher conferences in the spring time, at area high schools and middle schools, to dissemination PWH campaign materials. ○ See if a few representatives from our Task Force could attend the monthly meeting that Jeff Fink, Prosecuting Attorney for Kalamazoo Co., holds for county Chiefs of Police in March. At this meeting, not only will we get the school mailing letter signed, but we would also request of the Chiefs that

<p>Health Care Forum</p>	<p>increase the scope of reach and effectiveness of the campaign, but that would require little additional resources and time as our group is also responsible for planning and implementing the Healthcare Forum at the end of summer/early fall of 2012.</p> <ul style="list-style-type: none"> • We discussed the goal, objectives, budget, promotion plan, and execution plan for the healthcare forum (See Healthcare Forum outline in the attachments). • Based on ProMed survey that measured physician's interest in a healthcare forum on Rx medication abuse in our community, it was decided that we would promote the easy-to-use tools for safer prescribing and <u>try</u> to offer CMEs with this forum. • The main topics covered by the forum will include: <ul style="list-style-type: none"> ○ How local youth have been affected by prescription drug abuse. ○ Local facts & Statistics ○ Safe prescribing guidelines 	<p>they encourage their departments to crack down on teen alcohol parties especially during prom and graduation season.</p> <ul style="list-style-type: none"> • Members are encouraged to review the 2011 PWH campaign report and think of creative ways to enhance the 2012 PWH campaign without requiring lots of additional resources (see attachments for 2011 PWH campaign report). • At the February 8 meeting, we will decide on the activities to include in the 2012 PWH campaign. <ul style="list-style-type: none"> • Tonya will contact the following groups to set up separate planning meetings to begin work in the Four areas of concentration for the healthcare forum: <ul style="list-style-type: none"> ○ <u>Logistics</u> <ul style="list-style-type: none"> ▪ Yvette Harrison ▪ Adiah Jones ○ <u>MC & Speakers</u> <ul style="list-style-type: none"> ▪ Tonya ○ <u>Resources & Toolkits</u> <ul style="list-style-type: none"> ▪ Pam Stinchcomb ▪ Brandan Mitchell ▪ Julia Majka ○ <u>Additional Data</u> <ul style="list-style-type: none"> ▪ Tonya • Members that were not present at this meeting are encouraged to contact Tonya to sign up to help plan and
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- **We also discussed that there are Four main areas of concentration while planning and executing this event:**
 - Logistics
 - Master/Mistress of Ceremonies & Speakers
 - Resources & Toolkits
 - Additional Data Collection and Local Rx Drug Facts
- **Members of committee signed up to plan and execute in one of the Four areas of concentration listed above.**

execute in one of the four areas of concentration.

Next Meeting:

February 8, 2012, From noon to 1PM

Prevention Works

611 Whitcomb, Suite A, Kalamazoo-49008

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